

INITIATIVE

Hands-on Senior Graphic Designer seeking a leadership role in a creative environment with the opportunity to explore both print and interactive mediums

OVERVIEW

Print and interactive design, marketing and copywriting skill set

Experience with managing, instructing and providing art direction to junior designers and overseeing marketing coordinators

Diverse experience with a wide range of clients and markets

Competent in handling all aspects of a project from start to finish

Comprehensive knowledge of HTML email and SEO best practices

Extensive knowledge and experience with print production

TOOLS



EDUCATION

University of Illinois at Chicago
BFA Graphic Design, 1997

AFFILIATIONS

AIGA

FREELANCE HIGHLIGHTS

The Healthcare Engineers Society of Northern Illinois (HESNI)
2005 to present

Meals on Wheels Chicago Celebrity Chef Brunch
2004

The Voorhees Neighborhood Center at The University of Illinois at Chicago
1999 to 2005

EMPLOYMENT**CBRE/U.S. Equities Realty***Sr. Graphic Designer*
02.05 to present

Multi-disciplined commercial real estate firm specializing in management, leasing, development, investment and consulting

Primary print, web and HTML email designer for the company's corporate initiative

B2B integrated print, e-file and interactive concepting and implementation of marketing campaigns for the company's Chicagoland and international portfolio including Willis Tower, Illinois Tollway Oases, and MetraMarket

B2B integrated print, e-file and interactive concepting and implementation of marketing campaigns for the company's Chicagoland and international portfolio including University Center, a multi-institutional student dormitory and Chicago French Market

Supervised and provided tutelage for junior designers and marketing coordinators

Tripp Lite Manufacturing*Graphic Designer*
08.00 to 01.05

A leading, worldwide manufacturer of power protection utilities, battery back-up units and a variety of other power maintenance and computer peripheral products

Product specification flyers for sales representatives that focused on technical aspects of the company's vast range of products

Multi-page and format catalog & magazine advertisements for CDW, PC Mall and a variety of other computer and technology resellers

Posters and corresponding flyers for exclusive promotional events with a range of sales goal rewards including iPods, cash, PlayStations and vacation locales

Direct mail pieces of varying sizes and formats targeting resellers about new product announcement and promotional deals

Integrated campaigns that included HTML emails, rich media advertising and target landing pages with banners appearing on such sites as pcmag.com, eweek.com among others including Google ad space

Established departmental print production guide and implemented PDF process that increased productivity and cost efficiency

Created product Owner's Manual style guide to maintain consistency in a multi-designer/copywriter department

Salani Design*Graphic Designer*
01.98 to 05.99

Graphic design and print production firm

Promotional brochures of varying sizes for a range of clients and services including mobile disc jockey, industrial products, logistics outfit, motivational speaker, jewelry of distinction and private investigation

Production work for the retail packaging of Nature's Finest homeopathic supplements sold in Walgreens stores

METRO

MODEL

Metramarket

MISSION

Branding ensemble for retail and restaurant emporium in Ogilvie Transportation Center

MODE

Art direction

Copywriting

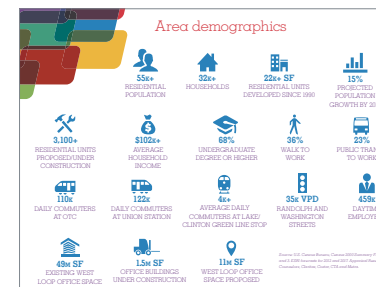
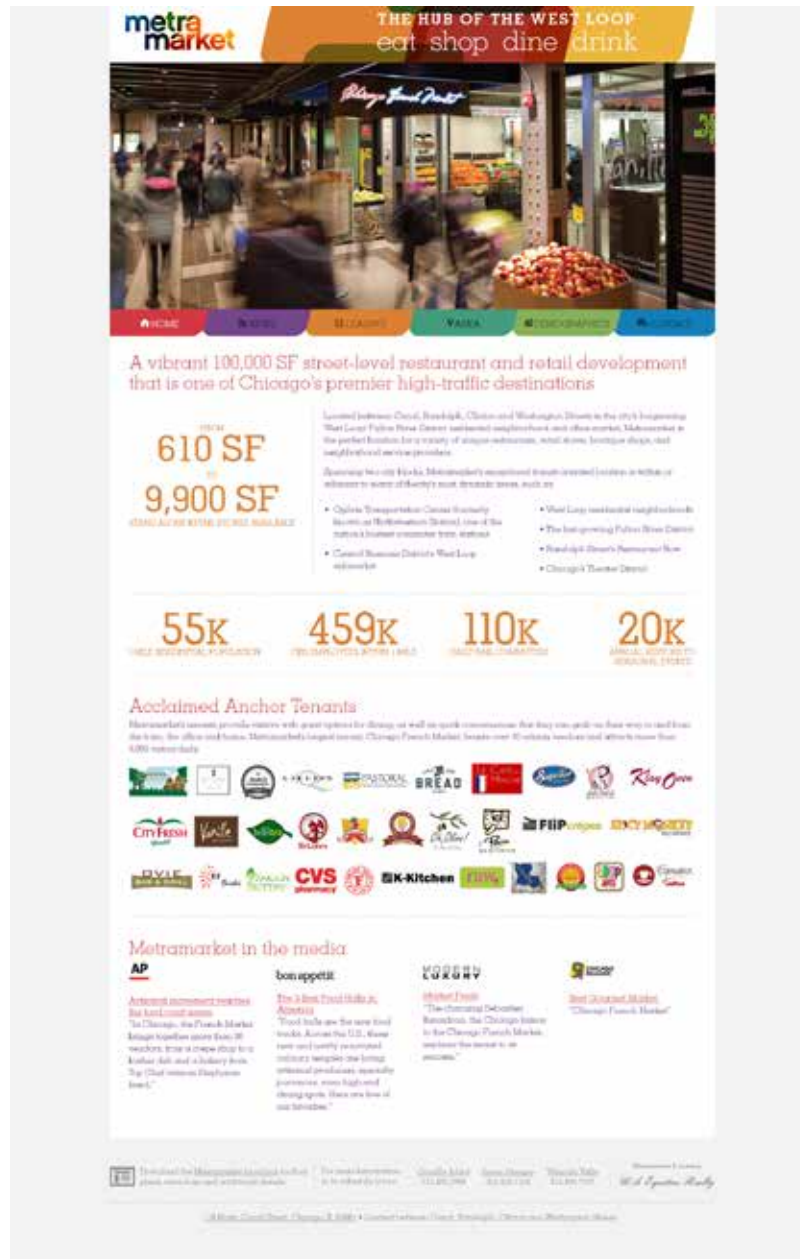
Logo

Website, site map,
design and development

Brochure

Signage

HTML emails



MINARET

MODEL

Willis Tower

MISSION

B2B HTML emails

MODE

Art direction

Copywriting

Concepting

Design and development

**MOVE-IN
READY
SPACE ALL
SET
TO
GO
AT WILLIS TOWER**

All spaces are immediately available and include reception, kitchen and conference room(s).

<u>Suite 6225 4,470 RSF</u> 7 offices and space for 15 workstations <u>Suite 4630 4,542 RSF</u> 2 offices and space for 22 workstations	<u>Suite 5775 7,889 RSF</u> 14 offices and space for 5 workstations <u>Suite 8350 8,267 RSF (divisible)</u> 8 offices and space for 36 workstations	<u>Suite 8300 9,149 RSF (divisible)</u> 12 offices and space for 28 workstations
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**FIRST CLASS INCENTIVE
AT A FIRST CLASS BUILDING**

Receive a \$2500 United Airlines travel voucher for any new deal with a minimum 2 year lease signed by June 30, 2014

Willis Tower

Mike Kaz 312.875.8534	Derek Rolison 312.875.3242	Drew Nieman 312.456.7113	Samantha Ragan 312.875.7486
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willistower.com
useincentive.com

W. J. Equities Asset Management

**THINK BIG
SMALL**
3,000 to 10,000sf

If your client is looking for a small space with big amenities, Willis Tower has a home for them.

Class A Building
Modern technology and amenities in an iconic building.

Close Proximity to Transportation
CTA bus and train system and major expressways.

Unparalleled Views
Unobstructed lake and city views.

Prestigious Address
World-class address. Show location.

Fast Move-In
Our open space program allows virtually immediate access to your new space.

Thank You

The following firms have brought their clients who were seeking smaller space to Willis Tower in 2012:

LEASED Broker Name: Name of Firm: Name of Company: 3,000 SF	LEASED Broker Name: Name of Firm: Name of Company: 5,000 SF	LEASED Broker Name: Name of Firm: Name of Company: 5,000 SF
LEASED Broker Name: Name of Firm: Name of Company: 3,000 SF	LEASED Broker Name: Name of Firm: Name of Company: 5,000 SF	LEASED Broker Name: Name of Firm: Name of Company: 5,000 SF
LEASED Broker Name: Name of Firm: Name of Company: 3,000 SF	LEASED Broker Name: Name of Firm: Name of Company: 5,000 SF	ADD your name to this list! Contact us about small space leasing opportunities.

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Samantha Ragan
312.875.7486

willistower.com
useincentive.com

W. J. Equities Asset Management

Ready to Give Winter the Boot??

**Kick Back on the Beach
Compliments of Willis Tower!**

Step's new Red Carpet Suite 8300, 9,149 sq. ft. and windows - a \$2,500 United Airlines travel voucher for any new deal with a minimum 2 year lease signed by June 30, 2014.

Escape TO PARADISE
SIGN VOUCHER

Willis Tower

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312.875.8534
useincentive.com

**MAKE NO
LITTLE PLANS**

Best big block in Chicago with large floor plates spanning only seven floors

365,000 SF OF CONTIGUOUS SPACE ON FLOORS 40-54

Class A Building
Recent Renovation and modern amenities in an iconic building.

Close Proximity to Transportation
CTA bus and train system and major expressways.

Unparalleled Views
Unobstructed lake and city views.

Prestigious Address
World-class address. Show location.

Fast Move-In
Our open space program allows virtually immediate access to your new space.

Commercial Facilities
Comprehensive services of a full-service building.

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useincentive.com

W. J. Equities Asset Management

MODULAR

MODEL

Star Exhibits

MISSION

Proposal book for commercial
real estate services

MODE

Art direction

Design



MEAL

MODEL

Ovie Bar and Grill

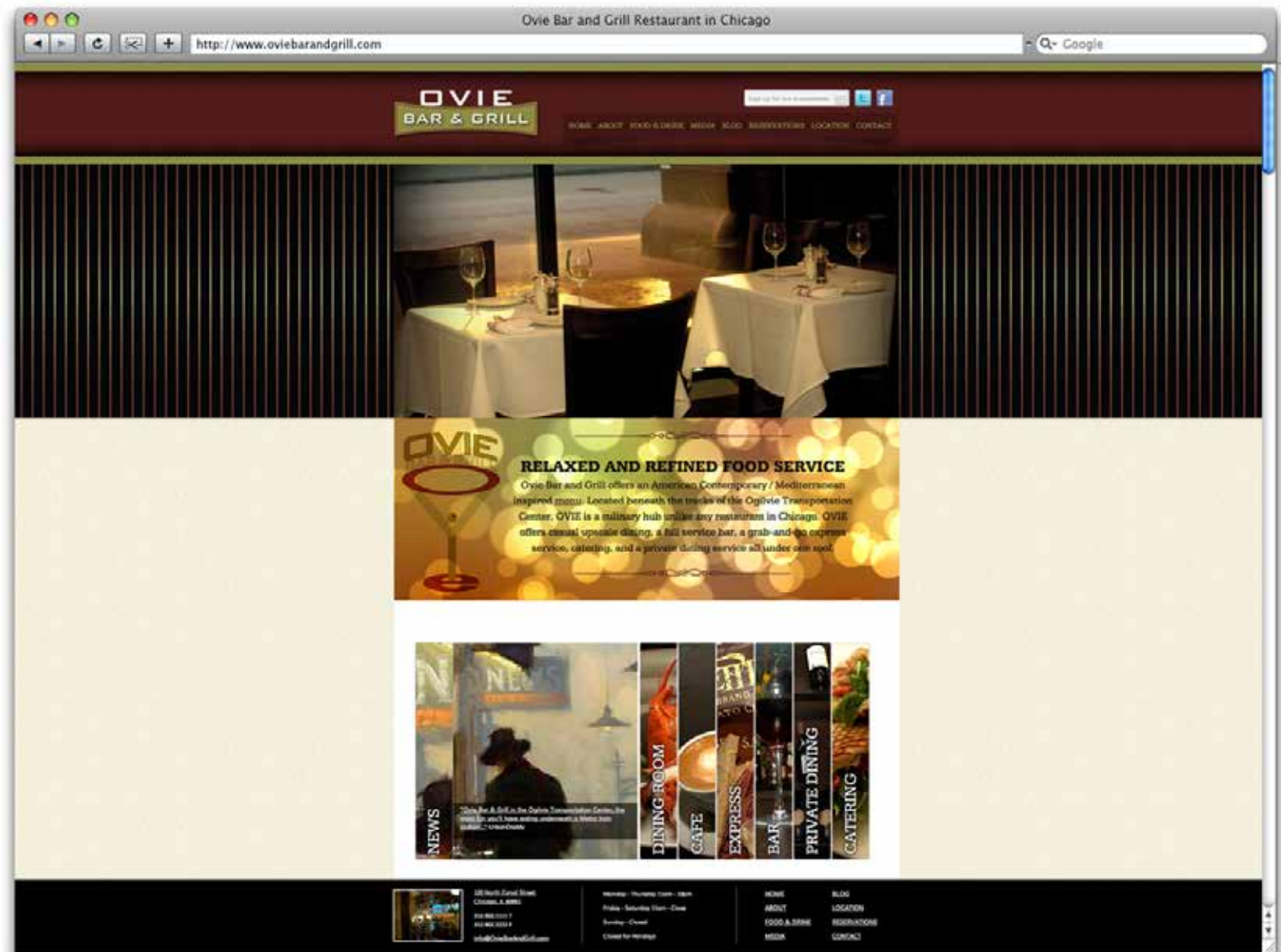
MISSION

Website for pub located in
Ogilvie Transportation Center

MODE

Art direction

Website site map and design



MATRIX

MODEL

Healthcare Engineers
Society of Northern
Illinois (HESNI)

MISSION

Non-profit organization
that educates and
networks healthcare
facility personelle

MODE

Art direction

Website design and
development

Print collateral

Signage

PDF

E-newsletter



MODULE

MODEL

Chicago Summer Housing

MISSION

Summer housing facility

MODE

Art direction

Website site map and design

HTML email

Print ads

Flyer

 chicagosummerhousing.com



UNIVERSITY CENTER CHICAGO SUMMER HOUSING
SHORT-TERM LEASES AVAILABLE

EXPERIENCE SUMMER IN DOWNTOWN CHICAGO

- Two blocks from Michigan Avenue and the famous State Street Shopping Center
- One block from "The Loop", Chicago's Business District
- Steps away from public transportation
- Short walk to Grant Park and Lake Michigan

chicagosummerhousing.com

877-482-2463 | summer@universitycenter.com
chicagosummerhousing.com



UNIVERSITY CENTER CHICAGO SUMMER HOUSING
Summer Leasing Period May 10 - August 21, 2012

BOOK NOW

Rates
Make your summer stay even more affordable.

Extended Stay Discount
We'll reward those who stay longer.

Meal Plans
Experience the best of Chicago's food scene.

Amenities
Make the most of your summer stay.

Location
Experience the best of Chicago's food scene.



UNIVERSITY CENTER HOME ACCOMMODATIONS AMENITIES LOCATION RATES TESTIMONIALS CONTACT

CHICAGO SUMMER HOUSING

Summer Leasing Period
May 10 - August 21, 2012

BOOK NOW

ACCOMMODATIONS **AMENITIES** **LOCATION**



Summertime in Chicago

When summer rolls into Chicago, it becomes a city like none other! From sunny days spent by the lakefront to evenings spent at one of Chicago's many neighborhood festivals, spending a summer in the Windy City is an unbeatable experience. If you are looking for housing for a summer internship in Chicago or just attending a weekend concert like Lollapalooza, University Center is the perfect venue.

See you in Chicago this summer!

Accommodations

NO APPLICATION FEE required! If you have an internship in Chicago or simply need summer housing, check out our fully-furnished suite and apartment style accommodations. University Center offers flexible lengths of stay and free utilities, including cable and internet.

READ MORE

Amenities

Find everything you need under one roof! With an on-premise dining center, a 24-hour front desk, security, fitness center, laundry facilities, game/recreational area, outdoor terrace and indoor bike storage, University Center is the ideal fit for your summer housing.

READ MORE

Location

University Center boasts a prime South Loop location that provides unrivaled access to public transportation, the Loop, Michigan Avenue and the famous State Street Shopping Corridor, Grant Park and the lakefront.

READ MORE

877.482.2463 | summer@universitycenter.com
525 S State St | Chicago, IL 60605

Managed by
U.S. EQUITIES STUDENT HOUSING

MOTOR

MODEL

Illinois Tollway Oases

MISSION

Branding ensemble for Illinois' six interstate rest stops

MODE

Art direction

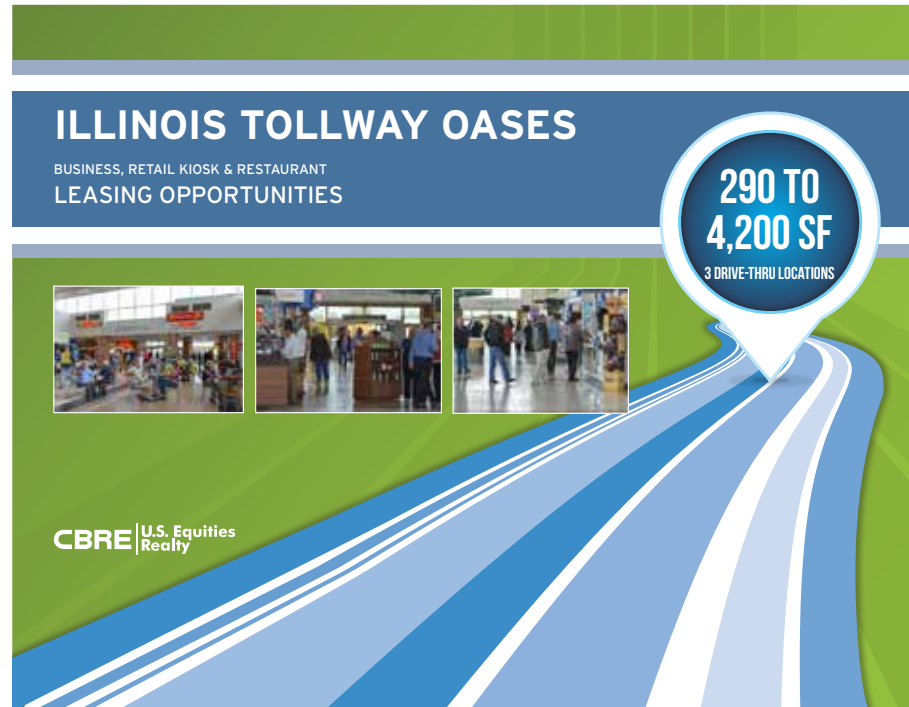
Website site map and design

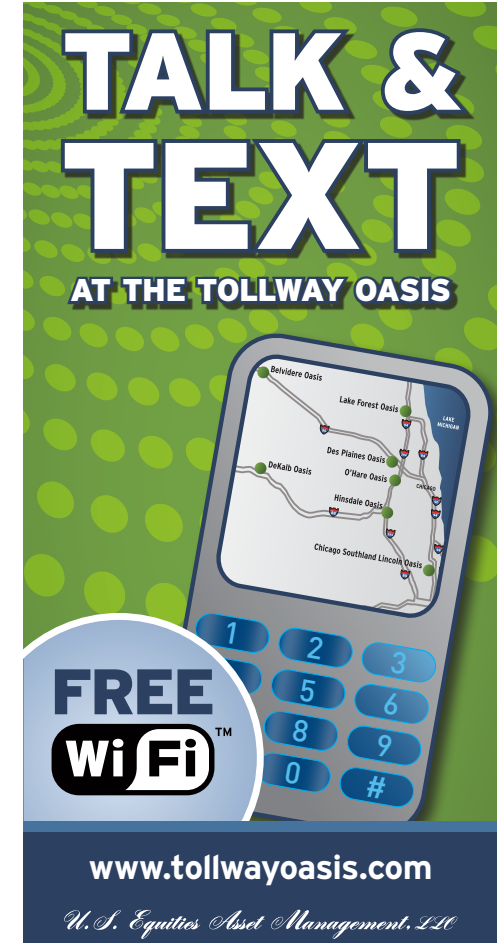
B2B HTML emails

Signage

Promotional collateral

 tollwayoases.com




MARK

MODEL

Miscellaneous logos

MISSION

Visual communication in
it's simplest form

MODE

Art direction
Design



LIA

Theraputic bath salts



REDHAWK ELECTRIC

Commercial electrician



AMANDA SEARS

Industrial artist



BENSIDOUN USA

Purveyor of open-air markets



CROSSTOWN NORTH

Industrial business center



MARCHE DE NOEL

Holiday craft market



WASIO

Commercial photographer



95TH Street Beverly Hills Business Association

Business Association

MEETING

MODEL

Conference Chicago at University Center
Center

MISSION

Branding ensemble for meeting and conference facility

MODE

Art direction

Logo

Website design

Project management

e-Brochure

HTML Email Blasts

B2B Ads

 universitycenterconference.com



MERRIEST

MODEL

Self-Promotion

MISSION

Artwork for holiday
music compilations

MODE

Art direction
Website design and
development
Print

 themerriest.com

